



City of Fresno's Annual **BUSINESS MATCHMAKING & NETWORKING EVENT**



August 18, 2010

“Connecting local businesses to the State and National economy”

The City of Fresno and its organizing partners are hosting the Third Annual Business Matchmaking & Networking Event. This event will provide business owners with one-on-one meetings with buyers and procurement officials from large companies and government agencies looking for vendors. Prior to this event, business owners can attend workshops and receive training and technical assistance on government designations which can help them grow their businesses, as well as training on how to deliver a powerful presentation at their one-on-one meetings. Your sponsorship of this event will demonstrate your organization's support of local economic growth and small businesses.

Organization: _____ Contact Name: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Levels (please circle one)

Platinum \$7,500 Gold \$5,000 Silver \$2,500 Bronze \$1000

Small Business “Peer to Peer Sponsor” \$500 (Small Business with ≤ 25 employees)

Please make sponsorship checks payable to : Valley Small Business Development Corp. (VSBDC)

Mail check and registration form to:

City of Fresno, Attn: Fernando Santillan

2600 Fresno Street, Room 2156-02

Fresno, CA 93721





City of Fresno's Annual **BUSINESS MATCHMAKING & NETWORKING EVENT**



August 18, 2010

“Connecting local businesses to the State and National economy”

Platinum Sponsor (\$7,500)

Benefits include: Company banner placed prominently at event, mention in media coverage, full page color ad in event program, logo on marketing materials, booth in prominent location at event, VIP Reception (10 guests), speaking opportunity at VIP Reception.

Gold Sponsor (\$5,000)

Benefits include: Half page color ad in event program, logo on marketing materials, booth in prominent location at event, VIP Reception (4 guests).

Silver Sponsor (\$2,500)

Benefits include: Quarter page ad in event program, booth at event, logo on marketing materials, VIP Reception (2 guests)

Bronze Sponsor (\$1000)

Benefits include business card ad in event program, VIP Reception (1 guest)

“Peer to Peer” Sponsor (\$500)

(Small Business with ≤ 25 employees)

Benefits include: Listing in event program

